

Wisconsin Farm to School

Department of Agriculture, Trade and Consumer Protection

October 1, 2014 | October is Farm to School Month

In today's Wisconsin Farm to School newsletter, you will find:

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- [Share the word about your participation](#)
- [Email us for Apple Crunch details](#)
- [Follow DATCP on Facebook and Twitter](#)

The Great Lakes Great Apple Crunch



DATCP Secretary Ben Brancel plans to eat an apple a day until Oct. 24 so he's ready for maximum crunching on Food Day.

Join Wisconsin students of all ages, from preschool to college, along with individuals across the Great Lakes Region states of Wisconsin, Minnesota, Illinois, Indiana, Michigan and Ohio, in celebrating National Farm to School Month and Food Day by crunching into locally and regionally grown apples at NOON on Friday, October 24, 2014 (EST and CST). (Or whatever time fits into your students' schedules.

Healthy food and education all in one

This collective crunch encourages healthy eating and supports farm to school and other local food purchasing initiatives throughout the region. It's also a fun way to connect food and nutrition to all kinds of classroom curriculum – from science to art! The Great Lakes Great Apple Crunch provides your school, district, county or region the framework to host a successful local food event this October.

Of course, not everyone can Crunch on Food Day, so we encourage you to Crunch anytime in October to celebrate National Farm to School Month. More information is available online at www.facebook.com/GreatLakesGreatAppleCrunch.

Share the word about your participation

We want to see and hear students from all across Wisconsin as they crunch into local apples on Friday, October 24th. Get out your cameras, smartphones, or video cameras and take a crunch byte from your school to share with others across the region and the country. Be sure to share your crunch byte photo, video or sound clip on the Great Lakes Great Apple Crunch Facebook Page at www.facebook.com/GreatLakesGreatAppleCrunch.



Or use the hashtags ...

#wiapplecrunch, #GreatAppleCrunch, #f2smoonh, and #FoodDay2014

... to share your images on Twitter and Instagram. Make sure to have appropriate school photo release forms for any students featured in your photos.

Email us for Apple Crunch details



DATCP's Local and Regional Foods Program Manager Sarah Elliott is so ready for the Apple Crunch! Remember to email her at wifarmtoschool@wi.gov to let her know you'll be participating and to get "how to" materials and a press kit.

Follow DATCP on Facebook and Twitter

We'll be working hard in coming weeks to get the word out and encourage participation in this event. Support the project by following the Wisconsin Department of Agriculture, Trade and Consumer Protection on [Facebook](#) and [Twitter](#). Feel free to post your apple pictures to our pages, or, if you prefer, email them to annmarie.ames@wisconsin.gov.

Even when the Apple Crunch is over, we often post information to help you teach students about Wisconsin agriculture or to encourage people to buy Wisconsin foods.



October is national Farm to School Month. Click [here](#) for ideas to start a farm to school program in your community or to strengthen the ones you already have.



Search for a Wisconsin apple grower near you at savorwisconsin.com. Visit farmfreshatlas.org to locate a farm or farmers market in Wisconsin.

FOR MORE INFORMATION, contact DATCP's Sarah Elliott at 608-224-5046 or sarah.elliott@wisconsin.gov.